

REVENUE

Strategy Summit

July 7, 2016

Renaissance Washington, DC Downtown Hotel

DISCOVER INNOVATIVE STRATEGIES RESHAPING THE HOTEL INDUSTRY

Connect with thought leaders discussing the evolution of a compelling new discipline - Revenue Strategy.

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Join industry experts as they explore innovative customer acquisition and retention strategies that boost profitability building on the latest thinking in analytics, marketing, price optimization and emerging technologies.

Owners, CMOs, brand, digital and other executives tasked with revenue generation will uncover new ways to evolve processes, organization and culture to optimize profits in today's dynamic digital marketplace.



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