

# RSS 2016

## JULY 7, 2016

# THE DISTRIBUTION LANDSCAPE IS CHANGING. **ARE YOU?**

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With the marketplace rapidly changing, you need actionable strategies to keep ahead of the distribution landscape.

### Topics this year will include:

- Loyalty: What does it mean in the new world and how can you drive it?
- How are book direct campaigns moving the needle?
- How are digital newcomers challenging business travel?
- First-ever public deep dive into the new distribution study released by AH&LA and Kalibri Labs in Q2 2016.

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